



Business Minds - Cookie & Similar Technology Policy

Business Minds R&D - (together "Business Minds" or "we" or "our") use "cookies" and other technologies when you use our website, mobile site, or mobile apps. Here you can find out more about cookies and similar technologies and how to control them. Our [Privacy Policy](#) can also be accessed here. General information on cookies can be found here: <http://www.allaboutcookies.org/>

Your consent

By using our website, mobile site and mobile apps, you accept the use of cookies in accordance with this cookie policy or any alternate policy provided by the specific site or app. This policy applies additional to any other Terms of Use for the particular Business Minds service being used. If you do not accept the use of cookies, please disable them as explained below or in any other notice provided to you when you visit a Business Minds website or download a Business Minds app.

Can I withdraw my agreement to the use of cookies and similar technologies?

If you wish to withdraw your agreement to accept cookies and similar technologies, please delete the cookies via your browser settings. There is a brief guide below in this policy and you can find further information on deleting and blocking cookies here (English): <http://www.aboutcookies.org/how-to-delete-cookies/>

Some of the similar technologies we may use, such as JavaScript can also be disabled on your devices but this may significantly impact the ability for our websites, mobile sites, or mobile apps to work on your devices.

What are cookies and similar technologies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website and mobile application owners in order to make their websites and apps work, or to work more efficiently, as well as to provide reporting information. Business Minds may use cookies to do lots of different jobs. The main reason we use cookies is to make sure the person or organization that referred you our site gets credit for the referral and we pay them properly! Other current or future uses may include: letting you navigate between pages efficiently, remembering your preferences and generally improving your browsing experience. We DO NOT use cookies to track your movements or interests so as to display or send you ads. The Business Minds website and mobile site is an AD-FREE Space!

If you visit our website, mobile site, or use our mobile apps, we will deploy cookies and similar technologies to provide an online service more suited to the device you connect from, as well as to prevent and detect fraud, to help keep you secure. When you visit our website from any device (e.g. mobile device or PC), we collect information about your use of this site, such as information about the device or browser you use to access the site (including device type, operating system, screen resolution, etc.), the way you interact with this site, and the IP address your device connects from. In many instances, these technologies are reliant on cookies to function properly, and so declining cookies will impair their functioning, e.g. you may not be able to initiate or complete some activities within our secure online services unless these cookies or similar technologies are installed. Additionally, please note, we may not be able to process certain transactions if you are physically located in certain countries.

Cookies set by the website/app owner (in this case, Business Minds) are called "first party cookies". Business Minds does NOT use and will NOT employ and will NOT allow Cookies or "third-party cookies" to be set by parties other than the Business Minds website/app owner.

What are the different types of cookies that 'may' be deployed?

There are different types of cookies which are usually split into the following categories, but note that not all these types will be used on every website you visit and some cookies fit into multiple categories:

'strictly necessary' / required cookies

These cookies are essential in order to enable you to move around the website and use its features, such as accessing secure areas of the website. Without these cookies, some services may not be able to be provided. These cookies are activated when you visit websites and remain active for the duration of a visit. So, basically, these cookies enable services you have specifically asked to use.

'performance' cookies

These cookies collect information about how visitors use a website. For instance, which pages visitors go to most often and if they get error messages from web pages. This data in aggregate form is used to improve our websites and apps. This data is also used to identify whether customers may have specific interests needs based on pages they have visited within our websites/apps. So, basically, these cookies collect information on the website pages visited and help companies provide better service.

'functionality' cookies

These cookies allow the website to remember choices you make (such as your user name, language or the region you are in) and provide enhanced, more personal features. These cookies can also be used to remember changes you have made to text size, fonts and other parts of web pages that you can customize. They may also be used to provide services you have asked for such as watching a video or commenting in forums. The information these cookies collect may be anonymized and they cannot track your browsing activity on other websites. So, basically, these cookies remember choices made to improve user experiences.

'targeting' cookies

Business Minds does NOT use 'targeting' cookies. But for your information - These cookies are used to deliver ads more relevant to you and your interests. They are also used to limit the number of times you see an ad and help measure the effectiveness of advertising campaigns.

'compliance' cookies

These cookies are required for us to be able to meet our legal and regulatory requirements and help with fraud prevention. They also prevent your account from being misused by others. These cookies may be activated when you visit a website and remain active for the duration of a visit.

'Third-party' cookies

Business Minds does NOT use 'Third-Party' cookies. But for your information - These cookies are added to websites by a third parties such as YouTube or Twitter, where there is embedded third-party content.

'Third-party' cookies providing information to Website Owners

Business Minds does NOT use 'Third-Party' cookies. But for your information - These cookies such as from Facebook or Google, collect information on the pages you visit within websites.

Cookies in Emails

Business Minds does NOT use cookies in e-mails. But for your information - cookies and similar technology in some emails contain hyperlinks, each of which has a unique tag. They help to understand a little bit about how you interact with emails and are used to improve future email communications. If you click on links contained in these types of e-mails, it will allow companies to track use of websites and enable companies to show content and offers of most interest.

How to control and delete cookies through your browser.

The ability to disable or delete cookies can also be carried out by changing your browser's settings. In order to do this, follow the instructions provided by your browser (usually found in the 'Help', 'Edit' or 'Tools' facility). Some pages may not work if you completely disable all cookies, but many third-party cookies can be safely blocked. If you do switch off cookies at a browser level, your device won't be

able to accept cookies from any website. This means you will struggle to access the secure area of any website you use and you won't enjoy the best browsing experience when you are online.